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For immediate release

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The City of Oxford Participates in GMA's 2020 Census Challenge

OXFORD, GA – City Manager Matt Pepper is heading up the City of Oxford's participation in the Georgia Municipal Association's (GMA) 2020 Census Challenge to increase response rates within the city. The challenge began on July 13 and concludes on Aug. 28.

GMA provided each participating city with resources to help improve residents' Census response rates. Cities will be recognized for their achievement by GMA's 12 districts based on the percentage increase of their response rate. The cities with the highest increase will be featured in Georgia's *Cities* magazine and on GMA's digital media platforms.

"The importance of obtaining an accurate count for the 2020 Census cannot be overstated, as it will determine your city's federal funding for the next 10 years," said Holger Loewendorf, GMA research manager, "Do your part to make sure Every. One. Counts."

He also encouraged cities and residents to visit www.2020census.gov today for more information.

Created in 1933, the Georgia Municipal Association is the only state organization that represents municipal governments in Georgia. Based in Atlanta, GMA is a voluntary, non-profit organization that provides legislative advocacy, educational, employee benefit and technical consulting services to its members. GMA currently represents 537 cities in Georgia.